



PRESIDENT'S COUNCIL

LOGAN AGUINIGA

VICE PRESIDENT FOR ADVANCEMENT

Logan Aguiniga is the vice president for university advancement at the University of Mount Union, a role she has served in since 2023.

As vice president, Logan oversees all aspects of the University's fundraising operations. She joined the Mount Union family in 2017 and has steadily advanced within the institution, previously serving as an advancement officer and later as director of planned giving before assuming her current leadership role.

Logan brings more than a decade of experience in annual giving, major gift fundraising, planned giving, campaign management, and donor relations to her role. She has also developed a broad professional skill set that includes higher education engagement, event planning, and relationship-building initiatives that support institutional growth.

Before joining the team at Mount Union, she served in annual giving roles at Stevenson University and the University of Maryland – Baltimore County.

She earned a Bachelor of Arts degree in advertising and public relations from Marietta College and a Master of Education degree in higher education administration from Kent State University. She also completed the Leadership Mount Union program, a yearlong leadership program for faculty and staff.



PRESIDENT'S COUNCIL

MARK BLACK

CHIEF ORGANIZATIONAL IMPACT AND TITLE VI AND
TITLE IX OFFICER

Mark Black '98 is the chief diversity officer and senior Title VI and Title IX administrator. In this role, he works closely with the President's Council and other senior leaders to catalyze institutional change, particularly among students, faculty, and staff, to ensure that the University is creating belonging for every member of the campus community.

Prior to joining the administrative team at Mount Union, Mark served the Akron Public Schools as the executive director of secondary schools. He also served as the director of Ohio's high school projects at Battelle for Kids in Columbus, Ohio, following tenures as principal of Glenoak High School in the Plain Local School District and small schools principal at McKinley Senior High School in the Canton City School District. He has also taught for both Akron Public Schools and Massillon City Schools in addition to serving as an adjunct faculty member in Mount Union's School of Education.

During his career, Mark has been responsible for directing the development of program design that leads to access for all stakeholders.

Mark graduated with a Bachelor of Arts degree in elementary education from Mount Union in 1998. He also earned a Master of Education degree from the University of Akron and an Administrative Licensure from Ashland University, in addition to completing a leadership program through the School and Leadership Turnaround Institute of the University of Virginia's Darden School of Business.

He maintains active professional engagement through a range of national and state organizations while also contributing to his community through volunteerism and service-focused initiatives. His efforts in both arenas have been recognized with several honors, including the Pathfinder Education Award from Alliance High School and the Urban Icon Award from Alliance Community Pastors, which acknowledge his leadership in education and his positive impact within the community.



PRESIDENT'S COUNCIL

CAITLIN CLARK

VICE PRESIDENT FOR ENROLLMENT

Caitlin (Carroll '07) Clark serves as vice president for enrollment services at the University of Mount Union, a role she has served in since 2023. She has served at the University of Mount Union for more than a decade, holding several key leadership roles, including executive assistant to the president and Board of Trustees, director of enrollment services, and assistant women's basketball coach.

As vice president, Caitlin leads the University's enrollment strategy and student recruitment efforts. Caitlin has played an integral role in leading the admission team to a strong incoming student class, including the institution's first back-to-back classes of 700+ students. She has developed a comprehensive understanding of the University through her work across enrollment, athletics, and executive leadership.

She earned a Bachelor of Science degree in psychology from Mount Union, a Master of Science degree in exercise science and health promotion from California University of Pennsylvania, and a Master of Education degree from Kent State University. She also completed the Leadership Mount Union program, a yearlong leadership program for faculty and staff.

Professionally, she is a member of the National Association of College Admission Counseling (NACAC) and the Ohio Association of Admission Counseling (OACAC).



PRESIDENT'S COUNCIL

MARCI CRAIG

DIRECTOR OF HUMAN RESOURCES

Marci Craig is a seasoned human resources executive with over three decades of transformative leadership across higher education, healthcare, manufacturing, and workers' compensation. Currently serving as director of human resources since 2019, she champions a culture of belonging, excellence, and integrity, aligning HR strategy with institutional mission and values. Her work spans compliance, performance management, training, benefits, and employee relations – always grounded in trust and service.

Marci demonstrates a strong dedication to fostering leadership growth – both personally and across the campus community. She helped create Leadership Mount Union, a yearlong initiative designed to support faculty and staff in their leadership journeys. In 2023, she completed Dare to Lead training, based on Brené Brown's research and framework, alongside several campus colleagues. This group then collaborated to lead a campus-wide initiative aimed at articulating the institution's core values – values that reflect Mount Union's mission, vision, and purpose, and reinforce the Students First strategic plan.

Previously, Marci led HR operations for Windsor House, Inc., overseeing 17 facilities and 1,500 staff. She has also held HR leadership roles at Little Tikes and Valley Counseling Services, where she consistently drove operational efficiency, compliance, and employee engagement.

A certified Senior Professional in Human Resources (SPHR) and SHRM-SCP, Marci holds a Master of Public Administration degree in human resource management and a Bachelor of Science degree in education from Kent State University.

In her spare time, Marci enjoys traveling, caring for the elderly, and volunteering with her church and non-profit organizations to help people who are less fortunate. Marci and her husband, Brian, who are certified foster parents, live in Berlin Center and they enjoy spending time with their adult sons.

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MISSIE GARDNER
CHIEF COMMUNICATION OFFICER

Missie Gardner joined the administration of Mount Union in 1998 and has served in numerous roles of increasing responsibility over the past three decades. She currently serves the institution as the chief communication officer – a key member of the University’s leadership team and the principal advisor regarding comprehensive, proactive, and mission-supporting communications, strategies, and planning. She is responsible for the institution’s crisis communication and reputation management strategy in addition to developing and implementing efforts related to strategic planning, internal communication, campus culture, and community relations.

Missie is deeply committed to leadership development – both her own and that of others within the campus community. She completed the prestigious HERS Leadership Program in 2021, an experience that inspired her to co-develop Leadership Mount Union, a yearlong leadership program for faculty and staff. In 2023, she completed Dare to Lead training, rooted in Brené Brown’s research and methodology, alongside several other individuals on campus. Together, they were able to apply their training to co-lead a campus-wide effort to define the institution’s core values. She is currently completing the process of becoming a Certified Gallup Clifton Strengths Coach.

Missie graduated magna cum laude from Mount Union in 1998, earning a Bachelor of Arts degree in mass media with a minor in French. In 2002, she earned a Master of Arts degree in journalism and mass communication from Kent State University, and in 2019, she was awarded a marketing strategy certificate from Cornell University.

She is actively engaged in professional organizations and contributes to the Alliance community through leadership, board service, and volunteer involvement across a variety of local initiatives. Her work has been widely recognized with several honors, including Mount Union’s Martin Luther King, Jr. Award (2022) and Jane Weston Chapman Award (2026), as well as being named Rotarian of the Year (2025), and Athena Woman of the Year (2025).

Residents of Alliance, Missie and her husband, Terry, have two children – Logan, 27, and Ross, 13.

PRESIDENT'S COUNCIL



PATRICK HEDDLESTON

VICE PRESIDENT FOR BUSINESS AFFAIRS AND CHIEF
FINANCIAL OFFICER

Patrick Heddleston '86 is senior vice president and chief financial officer at Mount Union. He has been employed at the institution since July 1998.

Prior to his appointment at Mount Union, Patrick served nearly 10 years at Diebold, Inc. of North Canton, Ohio, in various capacities, including financial analyst, director of corporate budgeting and financial analysis, and controller of its North American Sales and Service division. Before that, he served for four years at First American Savings Bank of Canton, Ohio.

Patrick graduated magna cum laude from Mount Union with a Bachelor of Arts degree in business administration, finance, and economics. While at the University, he was active in many campus groups, served as co-captain of the baseball team, and was named an Academic All-American in 1986.

Patrick is active in the Alliance community, serving on several non-profit boards, including the Alliance High School Foundation, Alliance Community Hospital Foundation, Alliance Area Development Foundation, Aultman Hospital, and the American Endowment Foundation. He also has served on the Mayor's Blue-Ribbon Commission to evaluate city finances and the Alliance Board of Education's financial task force to evaluate its finances. In his spare time, he enjoys all sports, even golf, and loves coaching youth sports.

Patrick and his wife, Lori, reside in Alliance, and have two grown children and one grandchild.



PRESIDENT'S COUNCIL

DR. NIKI JOHNSON

FACULTY GOVERNANCE BOARD REPRESENTATIVE

Dr. Niki Johnson is a professor religious studies and chair of the Department of Interdisciplinary Humanities at the University of Mount Union, where she has been a member of the faculty since 2007.

A dedicated and accomplished educator, Niki was named the University's 2022 Great Teacher, one of Mount Union's highest faculty honors recognizing excellence in teaching and student engagement. Her approach to teaching emphasizes critical thinking, social responsibility, and the pursuit of justice, encouraging students to apply their learning in meaningful and impactful ways.

In addition to her teaching, Niki is an active scholar and campus leader. She has authored three books and numerous articles and chapters, co-chaired the University's Anti-Racism Task Force, and has been recognized with multiple honors, including the 2020 Faculty Award for Distinguished Scholarship, the 2021 Martin Luther King Jr. Award, and the 2021 DISC Innovator of Diversity Award.

Niki earned a Bachelor of Arts degree in religion and political science from Westminster College, a Master of Arts degree in applied theology from Wheeling Jesuit University, and a Doctor of Theology in practical theology from the Boston University School of Theology.

Through her teaching, scholarship, and service, Niki is committed to fostering thoughtful dialogue and preparing students to engage with complex social and ethical issues in their communities and careers.



PRESIDENT'S COUNCIL

MIKE PARNELL

DIRECTOR OF ATHLETICS

Mike Parnell '83 serves as director of athletics at the University, a role he has held since September 2022 after initially being named interim athletic director in May 2020.

A 1983 graduate of Mount Union, Mike earned a Bachelor of Science degree in math and physics and was a four-year letterwinner on the University's football team. He later earned a Master of Business Administration degree in finance from the University of Akron.

Before entering collegiate athletics, Mike built an accomplished career as an executive leader, holding senior roles with major organizations including Goodyear, Alcoa, and Bemis Company. His professional background includes extensive experience in strategic planning, organizational leadership, operations management, and driving growth initiatives across global business environments.

Since taking leadership of Mount Union's athletic program, Mike has guided the office through a period of growth and competitive success, helping position Purple Raider teams for strong performance within the Ohio Athletic Conference and on the national stage. He has also overseen key facility upgrades and strengthened fundraising and alumni engagement efforts, while supporting the development and success of student-athletes.

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TINA STUCHELL

EXECUTIVE DIRECTOR AND CHIEF INFORMATION OFFICER

Tina has more than 30 years of information technology (IT) experience, and she is currently in her 36th year at the University of Mount Union. She leads the Office of Information Technology, which oversees technical services, helpdesk, administrative systems, classroom technology, campus network infrastructure, virtual server, data security, compliance, VDI environments, and technology procurement. Before joining Mount Union, Tina spent several years in the IT field in manufacturing.

Tina's focuses include data security, policy development, business continuity, strategic planning, customer service, compliance, and project management. She has also taught as an adjunct faculty member, instructing courses in system analysis, user design interface, data networking, and introductory computer science.

Tina has led several campus projects over the years. Her first major project was learning and teaching through an integrated campus environment (LATTICE). This project brought the internet, email, campus network, classroom technology, CCTV, access control, and library automation to the campus. Her projects continue to include campus network upgrades, systems implementations, IT strategic planning efforts, cloud strategies, incident response initiatives, ERP/SIS implementation, and compliance efforts.

Tina is a member of the Leadership Board for Chief Information Officers (LBCIO), EDUCAUSE, Ohio Independent Higher Education Chief Communication Officers, Association Supporting Computer Users in Education (ASCUE), and Higher Education Systems and Services (HESS). She is also a member of several campus committees, including the Policy Review Council, Incident Response Team, Compliance Oversight Committee, and Safety and Risk Committee. She has volunteered for local high school technology committees and held technology training for senior citizens.

Tina is a graduate of Stark State College, the University of Mount Union, Walsh University, and Nova University.